

DATE OF CLASS: 23/06/2021 WED
TIME: 11:05 AM TO 12:05 PM
MBA SEM-1 / SUB- MB 104 AFA
UNITS- / TOPIC :- FINANCIAL

* Intelligence / ————— DR. N. Ahmad

The ability to understand, learn & think

Intelligence has been defined in many ways:
the capacity for logic, understanding,
self-awareness, learning, planning,
creativity, critical thinking and
problem solving.

In Psychology, Sternberg's theory
identifies 3 types of intelligence

PRACTICAL
CREATIVE
ANALYTICAL

Howard eight types of Intelligence are given
below:

1) Logical mathematical 2) linguistic 3) spatial
4) Musical 5) Bodily Kinaesthetic 6)
Intrapersonal 7) Interpersonal 8) Naturalistic

A person smartly think about
management of wealth, simply say
Financial Quotient (FQ)
sometimes also referred as Financial
Intelligence (FI)

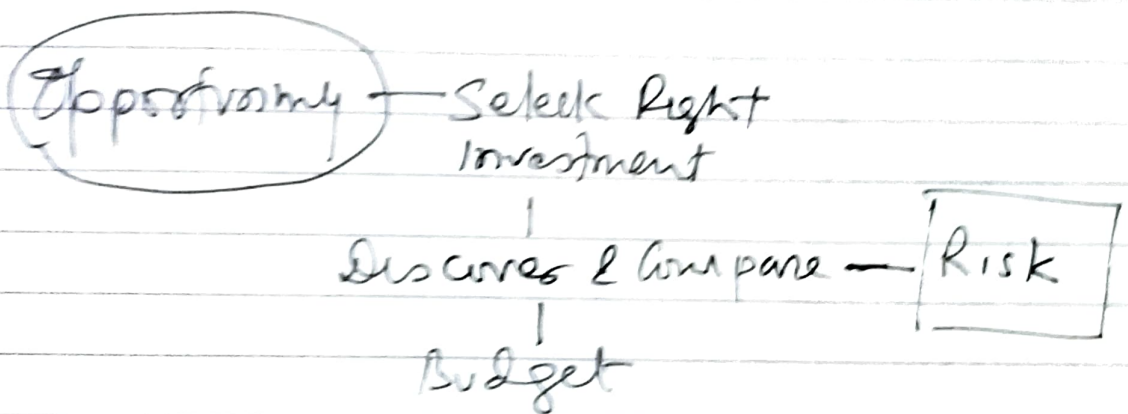
Why it important?

Save More Money!

It is type of Knowledge about obtaining, saving, & spending money wisely.

Don't Work Hard, Work Smart

Especially nowadays, when we have to learn how to manage money during the crisis & develop skills is a crucial necessity for success.



A person can change the life style from his estate by he want to grow & grow & get regular benefit & retirement fund. So, that person try to get knowledge to make smarter himself than others.

Such art of learning is called Financial intelligence.

* 6 ways to improve your financial literacy.

1- Subscribe to financial newsletter

2. Listen to financial podcasts
 3. Read personal finance books
 4. Use social media
 5. Start keeping a budget
 6. Talk to a financial professional
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People with a high level of financial literacy are able to make informed decisions using the financial information they possess. Financially literate people are able to organize the money they have to meet future goals — regardless of what these goals may be — through effective money management.

A lack of financial literacy gives negative impact on mental and emotional health. A wealthy common people should have financial skill because financial skill provides benefits that go beyond mere financial awareness.

So, financial education must be necessary for all but it is so expensive, no one can afford the common people. But it can be achieved from other sources like "internet".

Actually financial intelligence means —
"Art of finance"

There are two approaches of discussion on financial intelligence.

* To know how skills to develop to make money → This is the first angle to knowledge the basic of finance & financial Accounting.

* To study of financial intelligence unit or agency which work for the govt to prevent illegal practices of money laundering and CFT & CPF

[→ Combating the financing of Terrorism
→ " " + " of Proliferation of
Weapon of mass destruction.]

In first approach

FI. bases four principles

IF a man earn ₹ I crore in a month from giving lectures in university

Another person earn ₹ 1 crore in a month from his money.

→ Here the 1st person is Academically intelligence but 2nd person is financial intelligence.

According to
Warren Buffett, Robert Kiyosaki, Peter
Theil, Use one four parameters to
Judge financial intelligence.

- 1 MM — Money Making
- 2 PM — PROTECT MONEY
- 3 BM — BUDGET MONEY
- 4 LM — LEVERAGE MONEY

Stage I

MM — Make Money

In this context, without money you can't do
anything, so a person try to find
more sources of earning money. If regular
source of money is established then you
can anything, you can do a big, u, can
think for a bigger thing. you can
bent your ego and you create opportunity
& How you establish you upgrade the
Skills for make money.

you can choose a sound company for sound
investment. You can live on rent, that part of money
which exist, investment make for earning.

For, make money, some sources
to observe in your life.

- OBSERVE MARKET TRENDS
- OBSERVE & SEE THE Role Models
- Observe & take programme
& learn.

Stage II — PM. PROTECT MONEY

⑥

When you have more money or make more money, then you protect your money.

How you protect, for this, you can help

- Vigorous lawyer
- Effective Documentation
- Profitable Deal
- Dynamic Chartered Accountant
- better finance consultancy.

These persons give help how to protect your money.

Stage III B.M — Budget Money

After making and protection state complete, then you prepare budget for raising of his fund — you can consult his professionals to save his money in different ways.

You can invest in stock exchange, Real Estate, life style, Metal, charity, Education & Marriage. These are called "(Money Segmentation)".

Stage IV LM — Leverage Money

And lastly after protection & Budgeting & Raising his money, we can always check ~~and~~ the position of business, and study of cash flow. Profit is the base of earning so Periodical check should be followed while critical situations.

If you didn't make money, is 1st quadrant, it means the remaining quadrants (PM, DM, LM) are meaningless.

If you have money then I take for protect than budgeting. Every question should be kept in mind

- How to protect maximum part of money
- How to stop financial leakage in your business
- How to protect your interest in case of partnership
- How to implement best documentation
- How to ~~enact~~ encash maximum profit in any business deal
- How to save while legally paying taxes?

When you make money at first, then after money works for you — only you tackle in the best way